



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 7, 2016

Micah Reynolds  
Wisconsin Pharmacal Company LLC  
1 Pharmacal Way  
Jackson, WI 53037

Subject: Label Amendment – Add Claims against Mosquitoes That May Carry Zika Virus  
Product Name: EVERGLADES 100 INSECT REPELLENT  
EPA Registration Number: 79533-2  
Application Date: February 12, 2016  
Decision Number: 514059

Dear Mr. Reynolds:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Maggie Rudick by phone at 703-347-0257, or via email at [rudick.maggie@epa.gov](mailto:rudick.maggie@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'J S', with a long horizontal flourish extending to the right.

Jennifer Urbanski Saunders, Product Manager 4  
Invertebrate & Vertebrate Branch 1 (IVB1)  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

# EVERGLADES 100 INSECT REPELLENT

## **[Alternate Brand Names:**

**Coleman® 100 Max Insect Repellent**

**Coleman® Max 100 Insect Repellent]**

## *General Marketing claims:*

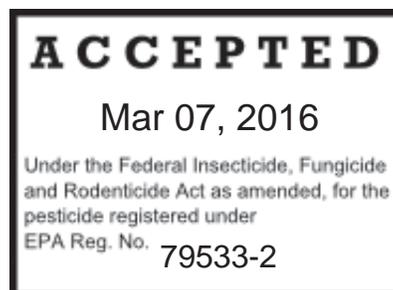
- [Repels Mosquitoes, Chiggers, Biting Flies, Gnats, Ticks, Black Flies, Fleas]
- [Designed for active people]
- [Perfect for hunters, and outdoor sportsmen]
- [Low Odor Formula]
- [Also repels ticks, biting flies, gnats & chiggers]
- [For Severe Conditions]
- [Protects for up to 10 hours]
- [Up to 10 hour[s] [of] protection]
- [Repels mosquitoes that may carry (transmit) Zika, Chikungunya, and Dengue Fever (for up to 10 hours)]
- [Protection (you can count on for up to 10 hours) (from mosquitoes that may carry (transmit) Zika virus, Dengue Fever, Chikungunya)]
- [Provides up to 10 hours of protection from mosquitoes and biting flies, gnats, and black flies. Also repels ticks, chiggers and fleas from treated skin.
- Mosquito Repellent
- Effective, dependable protection

## *Claims specific to the pump spray packaging:*

- [Pump Spray]
- [Liquid]
- [Convenient Go Ready™ Spray Pen]
- [Clips anywhere No cap to remove or lose]
- [Twist-Lock Top™ Prevents Accidental Spray]
- [If you're going to go... Go Ready™]
- [180+ Sprays]
- [Personal Pocket size]
- [Travel Size]
- [One touch pump]

## *Claims specific to the pressurized packaging:*

- [NEW] (valid for 6 months from date of first product shipment with pressurized packaging)
- [Continuous spray]
- [No rubbing required]
- [Fine mist spray]
- [Easy application]
- [Easy to apply]
- [No mess]
- [Convenient, no mess, no rub protection]
- [Sprays upside down]
- [No pumping required]
- [Quick and even coverage]
- [Sprays at an angle]



- [Easy spray on application]
- [Contains no flammable propellants]
- [Continuous spray without releasing chemicals that harm ozone layer]
- [Sprays more evenly and consistently]
- [Spray in any direction at any angle]
- [Simple] [Smooth] [Accurate] [Effortless]

ACTIVE INGREDIENT:  
 DEET..... 98.11 %  
 OTHER INGREDIENTS..... 1.89 %  
 Total 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**WARNING: See Precautionary Statements on Back**

Back/Inside Panel

<b>FIRST AID</b>	
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first five minutes, then continue rinsing eyes.</li> <li>• Call a poison control center or doctor for treatment advice</li> </ul>
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have the person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or a doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>HOT LINE NUMBER:</b>	
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-XXX-XXX-XXXX [24 hours a day, seven days a week].	
<b>NOTE TO PHYSICIAN:</b>	
Probable mucosal damage may contraindicate the use of gastric lavage.	

NET CONTENTS: XX fl. oz. (XX mL) (for liquid pump spray) XX oz. (XX mg) (for pressurized)

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans**

**WARNING:** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Do not apply to children's hands. Do not use on infants. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

*(For pressurized packaging only):*

**PHYSICAL OR CHEMICAL HAZARDS.** Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Avoid contact with plastics.

**DIRECTIONS FOR USE:**

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling. READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL.**

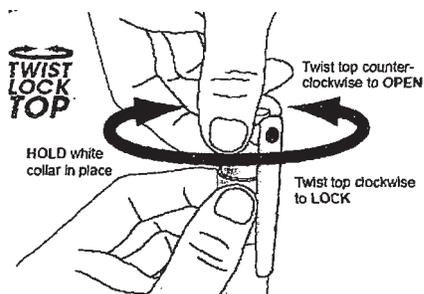
To repel insects, apply to exposed skin areas. **Use Restrictions and Precautions.** Do not apply near eyes and mouth, and apply sparingly around ears. If used on the face, spray on hands first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply over cuts, wounds or irritated skin. Do not allow children to handle this product, and do not apply to children's

hands. When using on children, apply to your own hands, and then put it on the child. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. If biting insects do not respond to a thin film of repellent, apply a bit more. Do not use under clothing. After returning indoors, wash treated skin with soap and water or bathe. This is particularly important when repellents are used repeatedly in a day or on consecutive days. [Also,] Wash treated clothing before wearing it again. Do not spray in enclosed areas.

Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this repellent product with you.

[To avoid damage, do not apply to acetate, rayon, spandex, furniture finishes, leather, plastics, painted or varnished surfaces, watch crystals, guns, bows, automobiles. [Allow repellent to dry before handling bow or gunstock.]]

(Alternate liquid pump spray packaging directions:)



**STORAGE AND DISPOSAL:**

*(For liquid spray packaging):*

**PESTICIDE STORAGE:** Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

**CONTAINER HANDLING : IF EMPTY:** Do not reuse this container. Offer for recycling if available.

**IF PARTLY FILLED:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

*(For pressurized packaging):*

**PESTICIDE STORAGE:** Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals. Avoid long term storage above 104°F (40°C). Do not store at temperatures above 120°F (49°C).

**CONTAINER HANDLING:** Do Not Puncture or Incinerate! **IF EMPTY:** Place in trash or offer for recycling if available. **IF PARTLY FILLED:** Call your local solid waste agency for disposal instructions.

Distributed by:

Wisconsin Pharmacal Company, LLC

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Jackson, WI 53037 USA

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Questions or Comments? Call 1-800-558-6614

[www.pharmacalway.com]

[Made in USA] [Coleman Logo]

(Batch code / Lot No.: \_\_\_\_ ) (Note to reviewer: Batch code/Lot No. may also be stamped directly on spray pen or package.)

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[ ] Denotes alternate text

EPA Reg. No.: 79533-2

EPA Est. No.: [79533-WI-1]